



Community Activism & Organizing in an Age of AltReason

Presenters

INTRODUCING UNITED 2017

United 2017 is a one-day conference in Asbury Park, NJ on Sunday, April 30, 2017 produced by Jersey Pride, Inc. and Garden State Equality. The conference is intended to support the resistance that is forming throughout the country and channel it into activism here in New Jersey. Specifically, this conference will help train new activists on advocacy, provide tools and resources to enable all attendees to take their next activism steps, and allow networking and social-capital building between attendees. Attendees will be encouraged and inspired – encouraged that there are actions they can take and that they are not alone in what they are experiencing... and inspired as to the range of actions (advocacy, resistance, response, community building, smart language, resilience) available to them.

PRESENTERS

This conference will showcase presenters who have made a difference in their communities. We are asking that they share their experiences and help attendees understand and imagine what is possible. Right now, hundreds of thousands of people watch the daily news and think to themselves, “No way. That cannot happen. I won’t let that happen.” Day after day we witness assaults on the environment, our education and health care systems, the arts, and women’s right to choose, attacks on transgendered people and people of color, vandalism of LGBTQ establishments, and violations of the civil rights of American citizens and immigrants. Concerned individuals are taking action, and many more would if they knew what actions to take. United 2017 is a much-needed resource for direction and solidarity.

We are offering attendees four 50-minute sessions during the day, each with concurrent presentations. These can be structured as multi-presenter panels or individual presentations. We encourage presenters to include in their presentations actions that attendees can take – either during the presentation or once they leave – to empower them and reinforce the message and content of the presentation. Our goal is for attendees to leave the conference with an understanding of and confidence in the following:

- How to engage with the activism community
- How to prioritize issues that they feel strongly about
- How to use and interpret messaging and language
- What to do with the energy/frustration/despair that they are experiencing
- What their next steps will be

INTERESTED IN PRESENTING?

1. If you are interested in presenting at this conference, please send a 100-400 word description of your presentation to united@jerseypride.org Include the following information in your description:
 - What your topic is and how you will cover it;

For more information email united@jerseypride.org
To register for the conference, go to www.united.jerseypride.org



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- What you expect attendees to get from your presentation; and
 - A brief description of your qualifications or bio.
2. We encourage presenters to include interactivity in their presentations. Give the attendees confidence by dialog, debate and engagement rather than simply talking at them.
 3. Presenters are invited to participate in the conference at no cost to you. Simply indicate that you would like to register for the conference when you send in your presentation material.
 4. If you need AV equipment, please let us know and our IT team will work with you to ensure you are able to present appropriately at the conference. Note you must notify us in advance to ensure we have the equipment that you need.
 5. Once your presentation is accepted, we will include a brief description of it, including a presenter bio, on our website, in the conference program, and on our registration page.

We are excited at the prospect of bringing together experienced activists to share their knowledge and empower a generation. Thank you for your interest in being involved in United 2017. And for all the great work you have done.

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