



Community Activism & Organizing in an Age of AltReason

Sponsorship Opportunities

United 2017 is being produced by community leaders Jersey Pride and Garden State Equality. Individually, each organization has touched the lives of hundreds of thousands of NJ's LGBTQ community members. Together, united, we expect this conference to inspire hundreds more who will, in turn, take the lessons learned and extend the message exponentially. But to have that kind of far-reaching impact, we need the help of our sponsors. Please consider becoming a United 2017 sponsor today!

INTRODUCING UNITED 2017

United 2017 is a one-day conference in Asbury Park, NJ on Sunday, April 30, 2017. The conference is intended to support the resistance that is forming throughout the country and channel it into activism here in New Jersey. Specifically, this conference will help train new activists on advocacy, provide tools and resources to enable all attendees to take their next activism steps, and allow networking and social-capital building between attendees.

This conference will showcase presenters who have made a difference in their communities. They will share their experiences and help attendees understand and imagine what is possible. Right now, hundreds of thousands of people watch the daily news and think to themselves, "No way. That cannot happen. I won't let that happen." Day after day we witness assaults on the environment, our education and health care systems, the arts, and women's right to choose, attacks on transgendered people and people of color, vandalism of LGBTQ establishments, and violations of the civil rights of American citizens and immigrants. Concerned individuals are taking action, and many more would if they knew what actions to take. United 2017 is a much-needed resource for direction and solidarity.

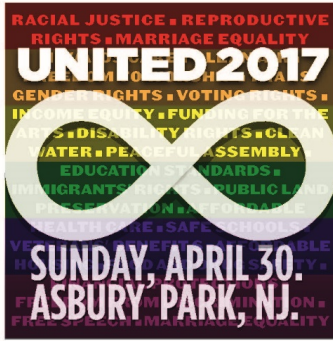
We are offering attendees two plenary sessions and four 50-minute sessions during the day, each with concurrent presentations. We are encouraging presenters to structure their presentations so that attendees take action – either during the presentation or once they leave. Our goal for the conference is that attendees leave with an understanding of and confidence in the following:

- How to engage with the activism community
- How to prioritize issues that they feel strongly about
- How to use and interpret messaging and language
- What to do with the energy/frustration/despair that they are experiencing
- What their next steps will be

Platinum Sponsorship (donation valued at \$2,000). Platinum sponsors receive considerable exposure for their sponsorship:

- A complimentary full page ad in the United 2017 conference journal
- Six complimentary registrations to United 2017
- Recognition in print and online

For more information email united@jerseypride.org.
To register for the conference, go to www.united.jerseypride.org



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- An exhibitor display opportunity at United 2017

Gold Sponsorship (donation valued at 1,000)

- A complimentary half page ad in the United 2017 conference journal
- Two complimentary registrations to United 2017
- Recognition in print and online
- An exhibitor display opportunity at United 2017

Silver Sponsorship (donations valued at \$500)

- A complimentary quarter page ad in the United 2017 conference journal
- One complimentary registration to United 2017
- Recognition in print and online

We are excited at the prospect of bringing together experienced activists to share their knowledge and empower a generation. Thank you for your interest in being involved in United 2017. And for all the great work you have done.

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